



Town of Windermere
Gazette

Updated Advertising Contract

Business Name: _____ Contact Name: _____

Address: _____

Telephone: _____ Email: _____

- Inside Cover Full Page: 7" x 7" (framed) or 8.25" x 8.25" (bleed) \$700
- Full-Page Editorial: 7" x 7" (framed) or 8.25" x 8.25" (bleed) \$600
- Half-Page Horizontal: 7" (w) x 3.375" (h) \$350
- Half-Page Vertical: 3.375" (w) x 7" (h) \$350
- One-Third Page Vertical: 3.375" (w) x 4.6" (h) \$275
- One-Third Page Horizontal: 2.125" (w) x 7" (h) \$275
- One-Quarter Page: 3.375" (w) x 3.375" (h) \$225
- One-Sixth Page: 3.375" (w) x 2.125" (h) \$150

Season of choice:

- Spring Issue: Art due on February 22
- Summer Issue: Art due on May 24
- Fall Issue: Art due on August 23
- Winter Issue: Art due on November 22

Terms:

1. Please submit ready artwork in high resolution – 300 dpi preferable. We accept artwork in jpeg and PDF formats. Please email to: dedwards@town.windermere.fl.us.
2. The Town of Windermere reserves the right to change the rates, deadlines and terms of this Contract, as well as to accept or reject any news or ads submitted.
3. Advertising is open to any businesses located within the limits of the Town of Windermere and businesses outside the Town limits.
4. All Advertising spots are by a first come, first serve bases. No spots will be reserved without a contract and payment in hand at the Town Administrative Office, located at 614 Main St. Windermere, FL. 34786. Payments are accepted anytime prior to the deadline.

Payment:

Payable to: Town of Windermere, attn: Diane Edwards at (407) 876-2563 x5321 or dedwards@town.windermere.fl.us. Total

Payment: \$ _____ VISA MasterCard Discover Check: No.

Credit Card Number: _____

Name on Card: _____ Exp: _____

Billing Address: _____

By signing below you are in agreement with the terms stated herewith, and to charge the credit card *if applicable*.

Signature: _____ Date: _____

One-Sixth Page
3.375" x 2.125"

One-Third Vertical
3.375" x 4.6"

Half-Page Vertical
3.375" x 7"

Half-Page Horizontal

7" x 3.375"

One-Quarter Page

3.375" x 3.375"

One-Third Horizontal
7" x 2.125"