

TOWN OF WINDERMERE

**Bid Opening Meeting Minutes
RFP 2017-04 Branding**

July 31, 2017

Present were Town Manager Robert Smith and Town Clerk Dorothy Burkhalter.

Bid opening began at 11:00am in the Administration office located at 614 Main Street. Manager Smith opened the submittals. Submittal requirements were one original, three copies and one electronic copy.

Company name	Received in time	Submitted Correctly 1-orig, 3-copies, 1-electronic
Corporate Design Associates	yes	yes
Great Destination Strategies	yes	yes
Pat Davis Design Group	yes	yes
Renaissance Planning	yes	yes
365 Degree Total Marketing	yes	yes
Swim Digital Group	yes	yes
Three 21	yes	no (Disqualified did not meet requirements)
Accent Creative Group	yes	yes
York Branding Co	yes	yes
HUB Collective LTD	yes	yes
Kernel Created by Spectrum Reach	yes	yes
Reality Marketing Group	yes	yes
PattersonBach	yes	yes
The Zimmerman Agency	yes	yes

Manager Smith commented that Three 21 will not be considered as it did not meet the

required qualifications.

The opening concluded at 11:17am.