



## WINDERMERE DOWNTOWN BUSINESS COMMITTEE

### MEETING AGENDA

Tuesday, August 6, 2013 at 6:00 PM

**MEETING LOCATION: WINDERMERE LIBRARY**

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MEETING SHALL BE CALLED TO ORDER BY CHAIR MARK ALLEN.

PREVIOUS MONTH'S MINUTES: Approval

#### OLD BUSINESS:

- Review, Recap, and Discussions of the July 26, 2013 Windermere Food Truck Event. Discussion and feedback from vendors and attendees. Review of the monthly Food Truck financial report.
- Review, Recap, and Discussions of the weekly Windermere Farmer's Market events throughout July 2013. Review of the monthly Farmer's Market financial report.

#### NEW BUSINESS:

- Continued Planning and Discussion of the New 1<sup>st</sup> Annual October Town of Windermere Downtown BBQ Throw Down event to replace the Fall Festival event. Update on the coordination efforts and planning of the event. Matthew Allen, the event liaison, will be providing an update on event.
- Planning and Discussion for the August 2013 Food Truck Event. Continued planning and discussion for sponsor(s) of the needed approximately \$1,400 for the cost of the band, staging, lighting, etc. Matthew Allen, the DBC Food Truck liaison has a Windermere Food Truck Sponsorship Letter up for approval by the DBC. Discussion and DBC approval of Sponsorship Levels. Discussion and DBC approval of the NEW Application for the Windermere Food Truck Sponsorship. Discussion and DBC approval of the NEW Application for the Windermere Band Selection. Discussion and DBC approval of the Band – Napoleon Complex for the August 23, 2013 Food Truck Event. Discussion and voting by the DBC as to whether to Have OR Not Have a Food Truck event on November 22, 2013 which is the Friday before the Thanksgiving Holiday. Discussion and voting by the DBC as to whether to Have OR Not Have a Food Truck event on December 27, 2013 which is in between the Christmas holiday and New Years holiday.
- Discussion and DBC Proposal for assistance with a Sponsorship Ad to go onto the Windermere Gazette
- Updates regarding the DBC approved capital enhancements including Ground Cover in the front areas of Town Hall.
- Further discussion regarding the Town Christmas Tree relating to adding more 3' more or 6' more height, purchasing decorations for the tree, and placement of the tree.
- Discussion of any other planned venues, events, or activities by DBC Committee or guest attending meeting.
- Approve the next Monthly Meeting Windermere Downtown Business Committee for September 3, 2013.

Adjourn the Meeting

#### Mission Statement:

The Windermere Downtown Business Committee is a group of local business professionals committed to fostering and promoting a healthy and vibrant business community in the downtown Windermere area by hosting and promoting family friendly community events, lending a charitable hand to other community organizations, and dedicated to the historic beautification of the downtown business district. All events, proceeds, and practices are dedicated to these ideals