

## **WINDERMERE DOWNTOWN BUSINESS COMMITTEE**

**DATE:** 03-06-2012 **TIME:** 6:00 PM **LOCATION:** COMMUNITY ROOM

### **COMMITTEE MEMBERS-**

Mark Allen (Allen's Creamery)

Denise Brown (Windermere Frames)

Chris Sapp (Suzi Karr Realty)

John Thurman (John Ashley Interiors)

Matt Allen (Realty International)

Ira Levitt (Rite Now Mobile Detailing)

### **LIASON:**

Robert Smith (present)

**ATTENDEES:** Doug Travillion, Robert Smith, Farmer's market representative

**MINUTES APPROVAL:** Motion for approval of last month's minutes by Denise Brown, second Chris Sapp Unanimously approved

### **OLD BUSINESS:**

1<sup>st</sup> " Food Truck Round Up" Discussed. 4 Porta- Pottie rentals approved in place of opening town hall.

Denise Motioned to increase truck fee to 75.00, Ira Levitt second, passed unanimously. Price increase discussed to cover the cost of new Porta- Pottie expense. New pricing 75.00 per truck up from 50.00 per truck.

Increase to 10 food trucks with the pet food truck to be separated out to side of food truck area

Doug Travillion - [windermerefoodtrucks.com](http://windermerefoodtrucks.com)

Farmers market- Discussion of Friday farmers Market was brought back to the floor , recommendation made to go to Town Council proposed. Proposed for every Friday from 9-2 on Old Brick Main

Motion: To hold Farmers Market every Friday from 9-2 pending business plan approval. Motion Chris Sapp, Second Denise Brown, Unanimously approved

Mark Allen spoke in regards to 3<sup>rd</sup> annual Auto Show. Increase over last year participation.

John Thurman Updates on 2<sup>nd</sup> Windermere community Yard Sale- Denise Brown to contact Keene's point HOA to foster participation. Discussion of Yard sale banner missing. There was discussion for approval of two banners.

Motion by John Thurman to approve expenditure for 200.00 for two new yard sale banners, Second Matt Allen, Unanimously approved.

Chris Sapp discussed re-scheduling of the Back Porch Jam to tie in with a Food Truck Friday night in order to bolster the attendance for both events. Chris put forth to drop the cover charge for the Back Porch Jam and making it a sponsored and free event.

Motion: Chris Sapp-Tie Back Porch Jam to Food truck Friday night and make a free event, Second Denise Brown, Passed unanimously

Denise Brown gave updates on progress of the Fall Festival

Discussion of cross marketing Downtown Business Committee events at DBC events. Use of marketing company Digital Propaganda was put forth by Tim's Wine Market representative.

Motion: Denise Brown Motion to have Ben from Rite Now Auto Detailing do postcard graphics for handouts to be distributed at the Food Truck Round ups 150.00, Second John Thurman, Unanimously approved.

Robert Smith Brought forth discussion of businesses portable sidewalk signs. Signs continue to be placed improperly and are being left out after close of business, Discussed pulling the signs and fining business owners that are in violation.

